

SESSION 1 – TAPA II  
Plenary Session

Thursday, June 17, 8:00 a.m.

Chairpersons: Bruce Gieseke, AMD  
Tadahiro Kuroda, Keio University

**8:00 a.m.**

**Welcome and Opening Remarks**

Shekahr Borkar, Intel  
Tadashi Nishimura, Renesas Technology

**1.1 — 8:35 a.m**

**Image Processing Chain in Digital Still Cameras,**

Albert Theuwissen, Dalsa

**1.2 — 9:20 a.m**

**Semiconductor Technologies Support New Generation Hybrid Car,**

Touma Fujikawa, Toyota Motor